

**Call for Expressions of Interest  
for agricultural development projects to join a  
community of practice and to pilot new indicators to develop a  
project-level Women's Empowerment in Agriculture Index (pro-WEAI)  
as part of the Gender, Agriculture, and Assets Project, Phase 2**

**Led by the International Food Policy Research Institute (IFPRI)**

The growing importance of women's empowerment as an explicit or implicit objective in many agricultural development projects calls for a measure of women's empowerment that agricultural development projects can use to diagnose key areas of women's (and men's) disempowerment, design appropriate strategies to address deficiencies, and monitor project outcomes related to women's empowerment. The [Women's Empowerment in Agriculture Index \(WEAI\)](#)<sup>1</sup>, a new survey-based index designed to measure empowerment in five domains in agriculture (production, resources, income, community leadership, time use) based on interviews of a primary male and a primary female adult in the same household, has been used to monitor progress in the Feed the Future Initiative of the US Government, but this population-based instrument requires adaptation to be suitable for individual projects.

With this call, we are inviting agricultural development projects to participate in piloting and validating a **project-level Women's Empowerment in Agriculture Index (pro-WEAI)**, and to become part of a Community of Practice on measuring women's empowerment in agricultural development projects. This effort has the potential to have broader applicability beyond agricultural projects. Project teams joining this effort would benefit from:

- technical support;
- strengthening of their M&E system and team;
- real-time data on how one's project is performing vis-à-vis women's empowerment outcomes;
- real-time analysis and advice for strengthening or realigning project activities for women's empowerment, if needed.

The project level instrument will be designed and tested in a second round of the [Gender, Agriculture, and Assets Project \(GAAP\)](#), with support from the Bill & Melinda Gates Foundation and supplemented by input from USAID and the CGIAR Program on [Agriculture for Nutrition and Health \(A4NH\)](#). This second round, called GAAP2, will run for five years (2015-2020) and will build on the experience of the Gender, Agriculture and Assets Project (GAAP, 2010-2014), which worked with a set of agricultural development projects to incorporate gender into their M&E frameworks and evaluate their impacts on men's and women's assets.

GAAP2 expands the focus of GAAP1 to examine not only assets, but also other aspects of women's empowerment, and will specifically include activities to work with projects **to develop and test tools to measure women's empowerment** within agricultural development projects and to enable projects **to use these tools to design, modify, and assess their activities** to empower women.

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<sup>1</sup> The [Women's Empowerment in Agriculture Index \(WEAI\)](#) was developed by USAID, IFPRI, and the Oxford Poverty and Human Development Initiative (OPHI). For more information, see <https://www.ifpri.org/topic/weai-resource-center>

GAAP2 will be led by Drs. Agnes Quisumbing, Ruth Meinzen-Dick, and Nancy Johnson of IFPRI, will involve the researchers and practitioners such as Drs. Cheryl Doss of Yale University and Deborah Rubin of Cultural Practice, LLC, and will include quantitative and qualitative expertise from economics, nutrition, sociology, and demography.

Although much of the focus will be on developing a quantitative measure of pro-WEAI, all projects will employ both qualitative and quantitative techniques to understand and measure aspects of women's empowerment, and how they are affected by agricultural projects.

## *Call for Expressions of Interest*

### ***Objective***

To develop and test tools to measure women's empowerment within agricultural development projects and to enable projects to use these tools to design, modify, and assess their activities to empower women.

### ***The portfolio***

We are looking for a portfolio of agricultural development projects with:

- different agricultural objectives (income, food security, nutrition/health),
- commodity focus (crops, livestock) and
- approach (value chains, production for home consumption) (see Table 1 below).

To the greatest extent possible, these projects will be located in South Asia or Africa south of the Sahara in one of the following countries: Burkina Faso, Ghana, Mali, Nigeria, Ethiopia, Uganda, Tanzania, Bangladesh, and/or India (Bihar, Odisha, Uttar Pradesh).

Ideally, projects will have an objective (explicit or implicit) of empowering women.

Table 1: GAAP2 Portfolio

|                                     | <b>Nutrition/Health Objective</b> | <b>Value Chain/Income Objective</b> |
|-------------------------------------|-----------------------------------|-------------------------------------|
| <b>Crop focus</b>                   |                                   |                                     |
| <b>Livestock (inc. dairy) focus</b> |                                   |                                     |

### ***Funding Available***

10 projects, funded at two levels: 6 projects up to \$100,000 and 4 projects up to \$75,000.

### ***Who Can Apply***

Agricultural development organizations and/or their M&E partners from both developed and developing countries are invited to apply. Projects will be selected based on the extent to which they meet the minimum criteria and contribute to a balanced overall portfolio. Criteria include:

- Fit in one of the project categories from the typology: either a crop project or a livestock/dairy project with a value chain/income objective or an improved nutrition/health objective.
- Be located in South Asia or Africa south of the Sahara in one of the following countries: Burkina Faso, Ghana, Mali, Nigeria, Ethiopia, Uganda, Tanzania, Bangladesh, and/or India (Bihar, Odisha, Uttar Pradesh).
- Have a rigorous M&E plan (including a clear theory of change (TOC), well-designed impact evaluation plan, and a plan to use both qualitative and quantitative data collection methods. Projects must be able to integrate GAAP2 activities into their M&E frameworks and plans. GAAP2 activities can be included in an addendum to existing M&E plans.
- Eagerness to collaborate with the GAAP2 team and be an active participant in a community of practice regarding pro-WEAI; evidence of co-financing from other donors, willingness to co-finance from own project funds or to offer other in-kind support will be part of the criteria to be considered for inclusion

- Fit the GAAP2 schedule in terms of baseline and endline data collection (baselines to pilot pro-WEAI by first or second quarter of 2016; endlines 18-24 months afterwards). Ideally projects will collect data annually in addition to baseline and endline collection.

### ***Process***

If you are interested in applying, please submit a concept note (see concept note template below). The concept notes will be reviewed by the GAAP team and external experts. A smaller set of projects will be invited to submit full proposals. All projects invited to submit full proposals must demonstrate that they meet the selection criteria. Which projects are ultimately selected will depend on their potential to contribute to the overall portfolio. Successful projects will be invited to attend an inception workshop, to be held in Addis Ababa, in early 2016 (date TBD).

All projects that submit a concept note will be invited to join the GAAP2-pro-WEAI community of practice, a virtual, facilitated learning community. Participation in the community of practice is free but does not involve any financial support from GAAP2. Those projects that are only interested in joining the community of practice are invited to submit the Cover Sheet and Case for Support (only questions 1-4) but do not need to submit a Timeline or Estimated Budget.

### ***Deadlines***

Friday, September 18, 2015 – concept memo templates due to IFPRI

## **Submission instructions**

- Combine all documents (coversheet; case for support; budget; and timeline) into one PDF document, with cover sheet as first page
- The entire submission, including cover page, but excluding annexes, should not exceed 3 pages. Please do not use font size smaller than 11. Margins must be at least 1 inch.
- List your organization's name and the page number on each page of the submission
- E-mail submission to the GAAP2 team at: [IFPRI-GAAP@cgiar.org](mailto:IFPRI-GAAP@cgiar.org)

Submission deadline: **Friday, September 18<sup>th</sup>, 2015**

## Concept note template

### I. Cover sheet

|   |  |
|---|--|
| Name of project   |  |
| Geographic location(s)  |  |
| Organization implementing the project                         |  |
| Main funders of project                                       |  |
| Name of main contact person for this project (first and last) |  |
| Organization of contact person                                |  |
| Title of contact person                                       |  |
| Division/Department of contact person                         |  |
| Email address of contact person                               |  |
| Telephone number of contact person                            |  |
| Mailing address of contact person                             |  |
| Organization in charge of M&E (if different from implementer) |  |
| Name of M&E lead  |  |
| Email address of M&E lead                                     |  |
| Name of gender lead   |  |
| Email address of gender lead                                  |  |

#### Submission details:

|   |  |
|---|--|
| Date submitted                                  |  |
| Submitted by contact name (first and last)      |  |
| Submitted by contact title                      |  |
| Submitted by contact email address              |  |
| Submitted by telephone number                   |  |
| How did you hear about the funding opportunity? |  |

## **II. Case for Support**

*Please write a short case for your project, including the following:*

1. Title of the project
2. Project scope and objectives (commodity focus, main objectives (food security, income, nutrition, women's empowerment, etc.))
3. Description of project and intervention (geographic location, target groups and target number of beneficiaries to be reached, approach, overall project budget, and supporting budget narrative.)
4. Brief description of monitoring and evaluation plans, including methods and resources (details to be provided in requested annex)
5. Reasons your project would be suitable for piloting new indicators for measuring women's empowerment
6. Collaborative approaches and partnership mechanisms.
7. Attach a copy of your monitoring and evaluation plans, including methods and resources (human and financial). This does not count towards the 3 page limit

## **III. Timeline and Estimated Budget**

Projects participating in GAAP2 are expected to be part of the initiative for a minimum of three years, so that baseline and endline data can be collected and analysed. For projects selected to be in the portfolio, GAAP2 will provide 6 grants at \$100,000 each and 4 grants at \$75,000 each. This is expected to be a top-up to existing M&E or impact assessment budgets to enable piloting of women's empowerment indicators within current M&E plans. The difference in funding levels reflects the possibility that some organizations will require a smaller top-up to their evaluation budgets. In your estimated budget, please include the existing amount budgeted for M&E or impact evaluation from existing project funds or other donors.

*Please include the following:*

1. Timeline for the project, including times of baseline and endline data collection,
2. Direct costs of the research - staff (salary and salary-related costs), consumables, travel, equipment, etc.
3. Associated indirect costs.