

Key Information Interview (KII) Guide

Instructions: This KII will be conducted with a chairperson of a farmer's group.

Introduction: Thank you for the opportunity to speak with you. We are a research team interested in learning more about agriculture in this area. We assure you that all the information that you provide to us will be use exclusively for our research and analysis. We will record the session but all responses will appear anonymously. This is not a test, and there are no right or wrong answers. The most important thing is that you should feel comfortable and contribute as much as you can. You can express opinions and discuss issues freely.

Background Information

Please take down the following information about the KII in your notebook

1. Name
2. Gender
3. Name of group
4. How long have you been chairperson?
5. How many female members are in the group at present?
6. How many male members are in the group at present?
7. When was the group first introduced to OFSP?
8. Have you personally ever grown OFSP?
9. Did you grow OFSP in last cropping season OR are you currently preparing OFSP? [Y N]

Module 1: Group background and dynamics

1. When was your group formed?
2. How was your group formed? *[for example, how did groups members initially mobilize or organize themselves?]*
3. Why was your group formed?*[for example, was there a particular problem or issue group members wanted to address].*
4. When first formed, what was the primary function(s) of the group?
5. Has the primary function(s) of the group changed since its formation?
6. How was the chairperson of the group selected?
7. Roughly how many new members have joined your group in the last two years? *[Probe to find out why new members want to join].*
8. What is the procedure for letting new members join the group?
9. Roughly how many existing members quit the group in the last two years? *[Probe to find out why people quit].*
10. How does decision making within the group work?
11. What are common types of disagreements within the group?
12. If there is a disagreement within the group how is it resolved?
13. What are the benefits of being in a farmers group?
14. Are there any negative aspects of being in a farmers group?

Module 2: Adoption of OFSP

1. How did you first hear about OFSP?
2. When did you first hear about OFSP?
3. When did the farmers group first adopt OFSP?
4. Was adoption of OFSP among group members uniform? [*for example, did all members adopt or only some? Probe to find out why*]
5. In general, why did members of this farmers group decide to adopt OFSP?
6. In general, why did members of this farmers group decide NOT to adopt OFSP?
7. In your experience, generally speaking are men or women more likely to adopt OFSP if it is introduced to their community? [*Probe to find out why*]
8. Please rank the following traits in order of importance with respect to members of the farmer's group's decision to adopt OFSP in the first place. *Probe to find out why certain traits are ranked as more important than others*.
 - Yield
 - Shorter maturity
 - Health/nutrition benefits
 - Access to vines (planting materials)
9. For those members of your farmers group who continue to plant OFSP, please rank the following traits in order of importance with respect to people's decision to continue planting OFSP. [*Probe to find out why certain traits are ranked as more important than others*].
 - Yield
 - Shorter maturity
 - Health/nutrition benefits
 - Access to vines (planting materials)
 - Profitability
 - Weather
 - Pests and diseases
10. Are there any additional traits of OFSP that influenced people to continue planting OFSP?
11. For those members of your farmer's groups who stopped planting OFSP, please rank the following traits in order of importance with respect to people's decision to stop planting OFSP. [*Probe to find out why certain traits are ranked as more important than others*].
 - Yield
 - Shorter maturity
 - Health/nutrition benefits
 - Access to vines (planting materials)
 - Profitability
 - Weather
 - Pests and diseases
12. Are there any additional traits of OFSP that influenced people to stop planting OFSP?
13. In your opinion, generally speaking are men or women more likely to continue to plant OFSP? [*Probe to find out why*].
14. From your experience, do members of this farmer's group make their decision about continuing to grow OFSP based on what other members of the farmers group do or do they make their decision independent of others? [*Probe to find out why*].
15. In your opinion, what benefits has OFSP brought to this community?
16. In your opinion, what challenges has OFSP brought to this community?