

## **Focus Group Discussion [FGD] Guide—Non members of farmers groups**

**Instructions:** This FGD will be conducted with 6 to 12 participants who are NOT members of a farmers group targeted for OFSP. We want to exclude people who are have *ever* attended a meeting of a farmers group targeted for OFSP or who were not part of a farmers group targeted for OFSP but who received vines in the season in which they were first distributed (second season 2007).

**Introduction:** Thank you for the opportunity to speak with you. We are a research team interested in learning more about agriculture in this area. We assure you that all the information that you provide to us will be use exclusively for our research and analysis. We will record the session but all responses will appear anonymously. This is not a test, and there are no right or wrong answers. The most important thing is that you should feel comfortable and contribute as much as you can. You can express opinions and discuss issues freely.

### **Background information on FGD participants**

*For each participant of the FGD, please take down the following information in your notebook*

1. Name
2. Age
3. Ever grown OFSP [Y or N]
4. Grew OFSP in the last cropping season OR currently preparing OFSP [Y or N]
5. If growing OFSP, for how long?
6. Household head [Y or N]

### **Module 1: Agricultural decision making**

1. Generally speaking, how do households in this community access land for agricultural purposes?
2. For most of the households in this community, is it common for men and women to use the same plots for agricultural activities or separate plots?
3. For a given plot used by a household for agricultural activities, who makes decisions regarding what type of crop to grow on a plot?
4. Generally speaking, what factors do men take into consideration when deciding what type of crop to grow on a plot?
5. Generally speaking, what factors do women take into consideration when deciding what type of crop to grow on a plot?
6. In a household, for crops mainly operated by men who makes the decision regarding what quantity of crops to grow on a household plot.
7. In a household, for crops mainly operated by women who makes the decision regarding what quantity of crops to grow on a household plot.

8. In a household, for crops jointly operated by men and women who makes the decision regarding what quantity of crops to grow on a household plot.
9. What factors do men take into consideration when deciding what quantity of a crop to grow on a plot?
10. What factors do women take into consideration when deciding what quantity of a crop to grow on a plot?
11. For a given crop, who in the household makes the decision regarding how the produce will be used? *[For example, will the crop be sold for profit, consumed, given away and so on.]*
12. For a given crop, what factors do men consider when deciding how produce will be used?
13. For a given crop, what factors do women consider when deciding how produce will be used?

### **Module 2: Feeding and nutrition**

1. In your opinion, what types of food are good for children to eat?
2. For each type of food mentioned, why is this type of food good for children?
3. Do you make any special efforts to feed your children any of the good foods you just mentioned? *[Probe to find out why or why not].*
4. In your opinion, who in the household is most knowledgeable about what foods are good for children? *[Probe to find out why]*
5. What role do women play in determining what children eat?
6. What role do men play in determining what children eat?
7. Who in a household makes decisions about what quantity of food children eat? *[Probe to find out why people mentioned make these decisions]*
8. Who in a household makes decisions about the variety of food children eat? *[Probe to find out why people mentioned make these decisions]*
9. In your opinion, do men and women have different opinions about what type of food children should eat? *[probe to find out why or why not]*

### **Module 3: Adoption of OFSP**

1. What do you know about OFSP?
2. How did you first hear about OFSP?
3. When did you first hear about OFSP?
4. In general, why do some people in this area decide to adopt OFSP?
5. In general, why do some people in this area decide NOT to adopt OFSP?
6. In your experience, generally speaking are men or women more likely to adopt OFSP if it is introduced to their community? *[Probe to find out why]*
7. Have any of you adopted OFSP? *[Probe to find out why or why not].*
8. For those of you who have not adopted, would you like to adopt? *[Probe to find out why or why not].*

9. Please rank the following traits in order of importance with respect to people's decision to adopt OFSP in the first place. *[Probe to find out why certain traits are ranked as more important than others]*.
  - Yield
  - Shorter maturity
  - Health/nutrition benefits
  - Access to vines (planting materials)
10. From your experience, once people start planting OFSP do they continue to plant it or not? *[Probe to find out why]*.
11. In your opinion, are men or women more likely to continue to planting OFSP? *[Probe to find out why]*.
12. In your opinion, what benefits has OFSP brought to this community?
13. In your opinion, what challenges has OFSP brought to this community?

#### **Module 4: Diffusion of vines and information**

1. What information is available about planting OFSP?
2. Who in the community can farmers go to for information on OFSP?
3. If a farmer wants access to OFPS vines for the first time, who can he/she go to in order to gain access to vines?
4. If someone who has grown OFSP in the past loses OFSP vines, who can he/she go to in order to gain access to new vines?
5. Is it common for people within your community to share OFSP vines with other members of the community **for free**? *[Probe to find out why or why not]*.
6. When people within your community share OFPS vines, what types of people do they distribute vines to for **free**? *[for example friends, neighbors, relatives, strangers, men, women and so on]*
7. Is it common for people within your community to sell OFSP vines **for profit**? *[Probe to find out why or why not]*.
8. When people within your community sell OFPS vines **for profit**, what types of people do they sell to? *[for example friends, neighbors, relatives, strangers, men, women and so on]*
9. If they sell OFSP vines **for profit**, do they do so in the market or elsewhere? *[Probe to find out where]*.
10. In general, do people in this farmer's group keep OFSP for home consumption or do they bring it to market for sale? *[Probe to find out why]*
11. In those households where OFSP is sold for profit, who in the household takes the initiative to sell OFSP? *[Probe to find out why it's that person]*